



Easter Balloon Race



Friends of Lethbridge have signed up to be involved in a great new fundraising event a
Virtual balloon race.

How does it work?

For this Easter themed race, all the virtual balloons will be launched by 'Ecoracing' from:

Istanbul, Turkey* - 4th April 2021 at 12pm.

A seven-day computer simulation uses current live weather data to determine where the balloons float and how far. The progress of each balloon can be tracked on Google Maps and Satellites once launched. It has no negative environmental impact on all wildlife, climate change, plastic waste or litter.

Once purchased, you can personalise your balloon with a name, colour, shape and pattern. In addition to this, you can select different features of your balloon, such as weight, which will determine its flight performance in order to enhance your chances of winning

How do I win?

The balloon that travels the furthest in 7 days from the start location is the winner.

What are the prizes?

This event is part of a race available to other charities and Ecoracing offers the following prizes:

- 1. £500 Cash**
- 2. Apple iPad**
- 3. 10 lucky winners of £10 Book Tokens**

Prizes for the furthest balloons of Friends of Lethbridge supporters:

- 1. Lindt chocolate egg and bunny**
- 2. 3 x 10 pack of Cadburys crème eggs**
- 3. Rays Ice Cream voucher**

How much does a balloon cost?

Each entry is £3. You can also purchase balloons to be gifted to someone else. For every £1 spent, FoL receive £0.73 in fundraising.

What do I do next?

Use the link below to create an Ecoracing account and purchase as many balloons as you want!

['Easter Balloon Race - Friends of Lethbridge'](#)

Further details of how to customise your balloon and frequently asked questions (such as can my balloon pop and what happens then?) can be found here:

- [Ecoracing - Frequently Asked Questions](#)
- [Ecoracing - Race Guide](#)

**The release location has been changed from Jerusalem Old City by the organisers without notice.*

